

Chad M. Ostroff

Web Designer & Front-end Developer

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Profile **Accomplished web designer & front-end developer** with extensive experience building WordPress driven websites, HTML5, CSS3 and various web scripting technologies, web standards and project management. Provide a diverse range of services including custom theme/application/plugin development, SEO/SEM, and branding to an array of clients from a variety of industries. Enthusiastic web professional motivated by challenging projects and deadlines.

Elemental Media Group

Director of Web Development

April 2011
– Present Responsible for leading and managing all facets of web design and development projects including project prioritization, strategic planning, conceptual design, development, execution, implementation and testing. Management of development and production environments and associated resources including server-side applications and databases.

Momentum New Media

Founder/Director of Web Development

March 2005
– Present Oversee all web projects and services including dynamic website design, site architecture, front-end development and programming using PHP, MySQL, HTML(5)/XHTML, CSS(3), JavaScript and various CMS tools. Responsible for server configuration and administration, acquisition of domain names, SEO, brand development and social media engagement

City of Sugar Land, Texas

Webmaster/Website Coordinator

January 2007
– October 2010 Served as the primary web developer for 7 City web properties. Trained and provided support to 45+ dept. level content editors, wrote technical guide for Contribute (CMS). Responsible for managing all enhancement projects including new service offerings to constituents such as MyNeighborhood and the Daily Crime Report. Wrote/Implemented Social Media policy/usage guidelines initiating the adoption of Social Media as an important communication tool.

January 2003
– June 2004 **The Art Institute of Houston**
Associate of Applied Science Degree in Interactive Media and Web Design

Languages

(X)HTML, HTML5, CSS, CSS3, PHP, JavaScript, jQuery, MySQL

Skills

Layout Design, WordPress, Joomla, Genesis Framework, Theme, Plugin, Application Development, PSD to HTML, SEO, SEM, Web Analytics, Custom Facebook Pages

Software/Applications

Adobe Creative Suite, Acrobat Pro, After Effects, Contribute, Dreamweaver, Fireworks, Flash, Illustrator, Photoshop, Final Cut, MS Office

Operating Systems

OS X, Windows, Linux

Interests

User Experience
Responsive Design
Traveling
Skiing
Cycling
Softball
Beach Volleyball
Flying Kites
Photography
Graffiti

References available on request.